



The Cleaning Ladies Making a Difference for Cancer Patients

By Lucy Lee

FOR IMMEDIATE RELEASE

LOCAL COMPANY COMMITTED TO STRENGTHENING COMMUNITY

Oshawa, Ontario – October 24, 2022 – For the past year, owner Karen Conchie and her staff at The Cleaning Ladies have been passionate about supporting local cancer patients with the gift of a clean home. In partnership with nonprofit Cleaning for a Reason, this committed group of women understand that giving back not only supports families in need, but also makes a big impact on local communities.



“The Cleaning Ladies is committed to giving back to our community in meaningful ways to make a difference in the lives of those who may need it most,” said Conchie. “Cancer has touched every one of us at our company in one way or another and we can empathize deeply with the patients and the families. We find it incredibly rewarding that the patients and the families we serve can enjoy a clean, safe, healthy home during one of the most trying times in their lives. It is our goal to strengthen our community with involvement in community initiatives like this one.”

Since the beginning of the year, The Cleaning Ladies has supported seven cancer patients with a total donated value of \$1,950 in cleanings. The company supports cancer patients by offering them two three-hour cleanings in a two-month period. The Cleaning Ladies is proud to support those undergoing cancer treatment in the Durham Region and Bowmanville.

Cleaning for a Reason is successful every year because of the people and companies that support it. There are four ways to participate with this important cause:

- **Nominate:** If any cancer patient you know—man, woman, or child—is currently receiving treatment, recovering from surgery, or in hospice care, and resides in the United States or Canada, please have the patient apply (or you on their behalf) for free house cleaning at cleaningforareason.org/patients
- **Partner:** More cleaning partners are needed. These companies selflessly donate their time and services to support cancer patients and their families. Learn more and join the cause at cleaningforareason.org/cleaning-companies
- **Sponsor:** Every cleaning makes lives better for families during this difficult time. Learn about company sponsorship opportunities at cleaningforareason.org/corporate-partner-application

- Donate: You can help Cleaning for a Reason serve more cancer patients by donating today at cleaningforareason.org/donate

About The Cleaning Ladies

Fully bonded and insured, The Cleaning Ladies provides residential, business, and commercial office cleans. The company takes pride in being an all-female leadership team, where all managers have started with the company as cleaning techs. All cleaning techs have weeks of vigorous training, are background-checked, and carry liability and WSIB (Workplace Safety and Insurance Board) insurance.



In 2014, owner Karen Conchie started the business in a garage and with one employee. To date, the company employs 20 employees and services 178 recurring residential clients and 13 commercial business clients.



In 2020, The Cleaning Ladies was recognized as a Homestars Best Cleaning company. For more information about this company, go to thecleaningladies.ca.

About Cleaning for a Reason

Cleaning for a Reason partners with more than 1,200 residential cleaners throughout the United States and Canada to offer free house cleaning to any household battling cancer. Since 2006, the nonprofit and its partners have donated more than \$15.5 million in services, helping more than 46,000 cancer patients. In 2017, Cleaning for a Reason was adopted by ISSA Charities, the charitable arm of ISSA, The Worldwide Cleaning Industry Association. To apply for services, to join as a cleaning partner, or to support the work of Cleaning for a Reason, visit cleaningforareason.org.